UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

PETER PAUL BIRO,

Plaintiff,

- against -

CONDE NAST, a division of ADVANCE MAGAZINE PUBLISHERS INC., DAVID GRANN, LOUISE BLOUIN MEDIA INC., GLOBAL FINE ARTS REGISTRY LLC, THERESA FRANKS, BUSINESS INSIDER, INC., GAWKER MEDIA LLC, PADDY JOHNSON, YALE UNIVERSITY PRESS and PATRICK BAHNERS,

11-cv-4442 (JPO)

Defendants.

NOTICE OF ENTRY OF APPEARANCE

PLEASE TAKE NOTICE that Rebecca Siegel of Cahill Gordon & Reindel LLP hereby enters her appearance as counsel for defendant Yale University Press in the above-captioned proceeding. I certify that I am admitted to practice in this court.

Dated: February 21, 2013 Respectfully submitted,

/s/ Rebecca Siegel

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